Strategic & Action Plan 2023 - Tarrangower Cactus Control Group Inc.

Over-all	Short-term: to reduce current infestations and prevent the spread and new infestations of Wheel Cactus in the Maldon region.
Objectives	Long-term: to contain Wheel Cactus infestations to the Maldon area and prevent spread to outlying areas in the Mt. Alexander Shire.

Area of
ConcernArea bounded by Cairn Curran Reservoir to the west, Bradford Road to the north, Maldon-Lockwood Road and Maldon-Newstead Road to
the east, and Trudgeons Road to the south.

Strategies	Encourage local landowners to actively control Wheel Cactus infestations on their properties, and especially to engage new landowners.				
	Encourage volunteers to actively control Wheel Cactus on public lands in our area, especially the Maldon Historic Reserve.				
	Provide demonstration field days & information events to educate & motivate local community members to control Wheel Cactus.				
	Promote and financially sustain our group by obtaining grant funding and fundraising events.				
	Assess the effectiveness of control methods and help develop improved integrated management strategies.				
	Encourage the participation of other groups, such as local Landcare, environment and community groups and government agencies.				
	Develop and maintain partnerships with Mt. Alexander Shire, Parks Victoria, Victorian Govt. departments & Victorian Weed Society.				

Planned Actions

Community Awareness &	Education and Information	Group Promotion &	Research and Development	Partnerships and Support
Support		Sustainability		
1. Conduct field days to	1. Distribute information	1. Negotiate new Mt.	1. Maintain the propagation	1. Promote Wheel Cactus
increase awareness &	brochures to local	Alexander Shire partnership,	of Cochineal insects in	control & support to local
demonstrate effective	community via Welcome Kit,	including information	permanent Nursery.	Landcare groups.
control techniques to new	Maldon V.I.C., Post Office &	brochure mailout to	2. Distribute cochineal	2. Encourage networking
local landowners (following	Real Estate Agents.	ratepayers & targeted	insects at local Field Days &	and shared control activities
Child Safe policy)	2. Maintain an up-to-date	compliance letters.	to other requests at new	within neighbourhood
2. Maintain injecting &	and informative website and	2. Maintain annual financial	locations, both locally and	groups.
digging equipment, supply	reply to email enquiries.	budget.	other Shires.	
of herbicides & biocontrol				

insects for use by	3. Hold information stall	3. Participate in local	3. Attend appropriate	3. Maintain partnership with
landowners & volunteers.	events to distribute info and	fundraising events when	workshops & conferences to	Parks Victoria to control
3. Provide local landowners	raise awareness.	necessary.	share & acquire knowledge.	infestations in local parks.
with free equipment loans.	4. Warn nearby	4. Promote group at local		4. Maintain Partnership
4. Provide individual advice	communities of the threat of	community events.		Agreement & roadside
& support to local	wheel cactus using local	5. Promote group via sale of		monitoring with MASC.
landowners if requested.	print and social media.	'cactus warrior'		5. Lobby Dept. Agriculture
5. Encourage & appreciate	5. Create new Wheel Cactus	windcheaters & coffee mugs		Biosecurity to establish
our volunteers.	farm fence signs.	& distributing pens.		extension programs with
6. Provide free disposal of		6. Promote group using		individual property owners
wheel cactus plants at the		regular media releases.		re 'CaLP' Act compliance.
Maldon Transfer Station.				

Records & Measures

1. Regularly distribute more	1. Maintain file of	1. Maintain photographic	1. Provide demonstrations
copies to Maldon V.I.C., P.O.	partnership agreement and	record of nursery	with local Landcare groups.
& Real Estate Agents.	financial payments.	developments.	2. Maintain media & photo
2. Regularly post new	2. Present financial reports	2. Maintain list of Cochineal	record of shared events with
information & documents	at all committee meetings &	release sites and record	neighbourhood groups
on website, & file email	AGM.	sites on the ALA 'Biocontrol	3. Record partner field days
record of responses.	3. Record participation in	Hub' App.	with Parks Victoria in MHR.
3. Maintain photo & social	fundraising events	3. Document conference &	4. Maintain record of
media record of events.	(Treasurer records)	workshop attendances &	partnership actions &
4. Record publications of	4. Record participation in	presentations given.	roadside requests.
press releases in local	local community events (e.g.		5. Record correspondence &
newspapers and	photos of Easter Parade).		actions with Dept.
newsletters, social media,	5. Record sales of		Agriculture & Biosecurity
and radio & T.V. interviews.	windcheaters & coffee mugs		personnel.
5. Distribute farm fence	(Treasurer records).		
warning signs to local	6. Record publication of		
property owners.	articles in local newspapers		
	and newsletters.		
	copies to Maldon V.I.C., P.O. & Real Estate Agents. 2. Regularly post new information & documents on website, & file email record of responses. 3. Maintain photo & social media record of events. 4. Record publications of press releases in local newspapers and newsletters, social media, and radio & T.V. interviews. 5. Distribute farm fence warning signs to local	copies to Maldon V.I.C., P.O. & Real Estate Agents.partnership agreement and financial payments.2. Regularly post new information & documents on website, & file email record of responses.2. Present financial reports at all committee meetings & AGM.3. Maintain photo & social media record of events.3. Record participation in fundraising events (Treasurer records)4. Record publications of press releases in local newspapers and and radio & T.V. interviews.4. Record participation in local community events (e.g. photos of Easter Parade).5. Distribute farm fence warning signs to local property owners.5. Record publication of articles in local newspapers	copies to Maldon V.I.C., P.O. & Real Estate Agents.partnership agreement and financial payments.record of nursery developments.2. Regularly post new information & documents on website, & file email record of responses.2. Present financial reports at all committee meetings & AGM.2. Maintain list of Cochineal release sites and record sites on the ALA 'Biocontrol Hub' App.3. Maintain photo & social media record of events.3. Record participation in fundraising events (Treasurer records)3. Document conference & workshop attendances & presentations given.4. Record publications of press releases in local newsletters, social media, and radio & T.V. interviews.4. Record participation in local community events (e.g. photos of Easter Parade).3. Document conference & workshop attendances & presentations given.5. Distribute farm fence warning signs to local property owners.6. Record publication of articles in local newspapers6. Record publication of articles in local newspapers